

Philadelphia Soul Community Relations



Community Relations Mission Statement

The Philadelphia Soul organization is committed to enriching the lives of under-privileged children, teens and adults in the city of Philadelphia. Soul players, coaches and staff acknowledge their unique public role and are devoted to working with charities, schools and civic groups to make positive contributions throughout the area. The Soul welcomes the opportunity to give back to its community which has embraced them whole-heartedly.



"When we bought an Arena Football Team, the Philadelphia Soul, it was very important to us that every person who came through that door understood that it was important to win on the field, but we wanted to make a difference in the community... (We wanted to win off the field) ... One by one, we want our guys to become those role models for those kids."



Jon Bon Jovi
Co-Owner
Philadelphia Soul

Craig Spencer
Co-Owner
Philadelphia Soul

Soul Moving Experience

As a member of the Philadelphia community, you have the ability to shape the future by providing hope and encouragement. You have a desire to reward successes and give hope to those who have yet to experience a single accomplishment.



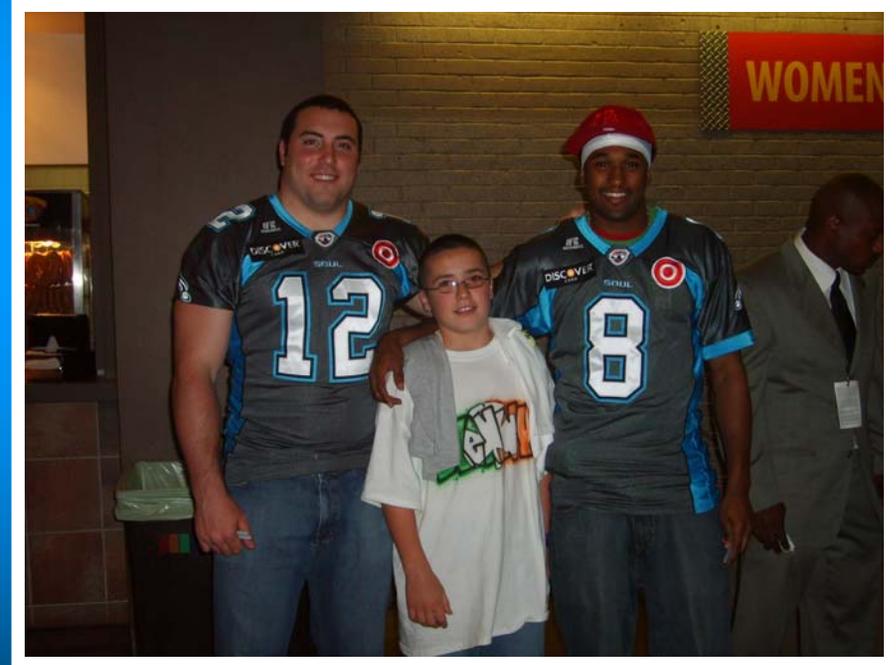
Soul Moving Experience

The Philadelphia Soul has a vision that would allow us to impact the child who has never been rewarded, the student who has drastically improved in school, the single parent and his/her kids who have never seen a professional sporting event.



Soul Moving Experience

- The possibilities of who could benefit from this vision are endless.
- Your generosity is endless.
- You are the key to making the vision of the Soul a reality.



Soul Moving Experience



- Over the past four seasons, the Soul has donated more than 50,000 tickets combined through the Soul Moving Experience Program.
- In the 2007 season, 200 different non-profits and charity organizations benefited from the Soul Moving Experience.
- Individuals benefiting from the program would have otherwise never had an opportunity or finances to enjoy a professional sporting event.

Soul Moving Experience

"I just wanted to express our sincere appreciation for you and the Philadelphia Soul for the wonderful opportunity to watch these football games at the Wachovia Center. It has been a great thrill especially for our foster families to spend an afternoon together as a family. Many of these families have never had the opportunity to share time with each other and this opportunity has been instrumental in bringing them just a little closer as a family."



- Kevin Webber
Northern Home for Children

School Appearances



The Soul visited 75 Pennsylvania and New Jersey schools to instill the importance of education and reading as well as the dangers of drugs and alcohol.

In the Community



- Players and dance team members made over 250 appearances to local non-profit locations and charitable events.
- Kids can make a physical connection with their favorite stars and in turn they become positive role models for those kids.

Hospital Visits



Soulmates and Players have made visits to 12 different hospitals over the course of the past three seasons, including Children's Hospital of Philadelphia, Lankenau, DuPont Hospital for Children, St. Christopher's and Cooper Hospitals.

Fan Support

- More than 10,000 books were collected for Philadelphia Reads.
- Over 2,000 teddy bears were collected for the Philadelphia Children's Alliance.
- More than 5,000 articles of baby clothing were donated to the People's Emergency Center.





Soul Kidz Club



The Soul Kidz Club is designed for our most devoted fans. It provides an interactive and fun way to create experiences for kids while also conveying the importance of establishing academic goals and understanding how these goals play out in athletics.



Thank You!



The Soul would like to thank you for making all of this possible. With your support, the Philadelphia Soul can truly enrich lives within our community.